

MEDIA
KIT
2025

Palace
Scope
PalaceCostes

Adam Amouri pour PalaceScope

Lifestyle, fashion, luxury,
art and design in Paris

An elegant and
informative luxury
magazine

**THE «CITY GUIDE
GLAMOUR»**

Passionately Parisian

A premium free magazine,
available in exclusive locations

**Creative, in-depth and relevant
editorial content**

Original, refined and elegant
design, glamorous covers

**Outstanding and exceptional
photography**



PalaceScope-PalaceCostes
Média Kit 2025

A lifestyle magazine
**FASHION, ART AND
DESIGN IN PARIS**

**Resolutely urban,
at the cutting edge of
innovations and trends**

At the center of Parisian excitement :
PalaceScope highlights all the chicest,
most glamorous,
luxurious and surprising things
the city has to offer

**A modern city guide :
weaving together luxury,
culture, celebrities,
art, fashion and shopping**



PalaceScope - PalaceCostes
Média Kit 2025

A magazine that
participates in creation
AND CREATES
FASHION IMAGES

Original and elegant
fashion series
in partnership with the most
recognized brands
in fashion and jewelry
10 to 16 pages (+ possibility of cover)

Production of exclusive
contents
in accordance with
the brands strategies

Publications on social medias
and on our website
www.palacescope.com

Production of videos



PalaceScope - PalaceCostes
Média Kit 2025

A prestigious network
**A SELECTIVE
DISTRIBUTION**

A bimonthly magazine

6 issues per year

**Official circulation
of 30 000 copies**

Principally distribue in Paris,
in more than 230 trendy locations

**A cosmopolitan Parisian
reading public**

Urban, chic and trend-setting community
AB consumers and UHNWI (Ultra High
Net Worth Individuals)

**A magazine that attracts both
women and men**

60 % female, 40 % male
65 % of readers are French (45 % Parisians)

Magazine
cadeau,
prenez-le,
gardez-le

English
texts

PalaceCostes

Margaret
Qualley
Carnets
de mode
hommes
Tendance
perles
Magie
couture
Montres
Les nouveaux
maîtres
du temps
Le guide
très
parisien

Thomas Lavelle pour PalaceScope

PalaceScope-PalaceCostes
Média Kit 2025

A premium version
EXCLUSIVELY FOR
HOTEL COSTES

A larger format:
243 x 301 mm

More prominent advertising,
showcased content
even more spectacular
photography

Bilingual french/english, 72 pages,
6 issues per year

Exclusively distributed to guest
of Hotel Costes:

in rooms, the restaurant, the spa
and the lobby

Online leaflet available
on the Hotel Costes website

Rich and varied content

CONNECTED TO MODERNITY

Fashion Outlook

A panorama of fashion's latest ideas

Celebrity Interviews

Rare encounters with the world's stars

Talents

Portraits of up-and-coming personalities

Fashion & Jewelry

Our vision of the latest fashions

Fashion Notebooks

The season's trends decrypted

Portfolios

Discoveries of emerging artists

Emotions & Temptations

Stunning objects and favorites

The Guide to Paris

Exciting and exclusive locations :
expositions, restaurants, bars, music,
concerts



Schedule **2025**

N°107 PARIS FASHION WEEK **LACE - LEATHER**

Published on February 25, 2025
Material closing date February 14

N°108 BEAUTY - PERFUMES **TRAVELS - JEWELRY**

Published on April 15, 2025
Material closing date April 04

N°109 COUTURE **HIGH JEWELRY - SUMMER**

Published on June 10, 2025
Material closing date May 23

N°110 PARIS FASHION WEEK **ART CRAFT**

Published on September 09, 2025
Material closing date August 22

N°111 MEN **WATCHES - TRAVEL -** **MOST BEAUTIFUL PLACES IN THE WORLD**

Published on October 28, 2025
Material closing date October 10

N°112 HIGH JEWELRY **LUXURY CRAFTSMEN**

Published on December 09, 2025
Material closing date November 21



2025 GENERAL RATES

Package PalaceScope + PalaceCostes

Single page 16 000 € HT Double page 28 000 € HT

PREMIUM SPACES

4th from the cover € 36 700 3rd from the cover € 24 000

Page facing summary € 20 500

1st Recto € 18 500 2nd Recto € 17 300 3rd Recto € 16 800

Opening double page spread € 42 000

1st Double € 34 600 2nd Double € 32 200 3rd Double € 30 000

EXTRAS

Successive pages +10 % Specified position +10 % 1st signature +10 %

DISCOUNTS

Volume : From € 10 001 to 20 000 -2 % From € 20 001 to 30 000 -3 %

From € 30 001 to 40 000 -4 % From € 40 001 to 60 000 -5 % Above € 60 001 -8 %

Others : New business -5 % Loyalty bonus -5 % Professionnal discount -15 %

Discounts are applied to the general rates (excluding tax) for agencies mandated by their client and possession of a valid mandated certificate

INSERTS

Sample € 6 500 2 pages € 8 000 4 pages € 10 000

CONTENT PRODUCTION

Partner fashion series with a brand : *Please contact us*

Publishing/Editorial : 1 page € 7 200 2 pages € 10 000

CONTACTS

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PalaceScope - PalaceCostes
Média Kit 2025

A website for staying
up-to-date
**ALL THE PARISIAN
NEWS**

A website with enriched
content that compliments
the magazine

News on the new fashions,
people, gastronomy, shopping...
everything you need to know
to be kings of the city

Traffic and Audience

Unique visitors: 44k

Pageviews 73k

Women 66% / 25-34 28% / 18-24 25%

France 73% Paris 38%

Newsletter 2025

16,5k subscribers

Open rate 23%

Social Networks 2025

Instagram, Facebook, LinkedIn

16k followers

www.palacescope.com

DIGITAL RATES 2025

www.palacescope.com

DISPLAY

Pack site wrapping € 5 000 /month

- Premium position on home page, topbar, header or floating banners
- Premium position on category pages (header)
 - Banner in footer
 - Exclusive monthly offer

Pack rotation € 500 /month

- Sidebar and End Of Content on Article pages
- Included in the general rotation

EDITORIAL

Advertising + social post € 2 000

Editorial + social post + weekly newsletter re-run € 3 800

Advertorial + social post + social sponsorship € 4 400

**Advertorial + social post + weekly newsletter re-run
+ social sponsorship** € 7 300

SOCIAL

Instagram Post € 500

Instagram Post + social sponsoring € 2 000

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Chanel Chopard David Morris David Yurman Dior Essilor
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Harry Winston Parfums Henry-Jacques Heurigon Hublot
Il Bisonte Isabelle Langlois Joseph Duclos Korloff Lacoste
Champagne Lanson Lavazza Le Philtre Liaigre Louis Vuitton
Lolita Lempicka Maison Close Maison Frette Marché Biron
Marli Maserati Mercedes Messika Montblanc Moncler
Moulin Rouge Natan Ole Lynggaard Olwen Forrest Panerai
Parfums Lacoste Parfums Rochas Pasquale Bruni
Paul Smith Paul & Joe Piaget Pomellato Poiray Porsche
Redline Richard Mille Champagne Louis Roederer Rolex
Ruinart Seiko Sonia Rykiel Swarovski Statement
Tasaki Tiffany & Co. Tod's Thomas Sabo Unsaïd
Ulysse Nardin Vacheron Constantin
Van Cleef & Arpels Vanessa Bruno Zadig & Voltaire
